

We tackle poverty, unemployment and financial exclusion by encouraging entrepreneurship and independence



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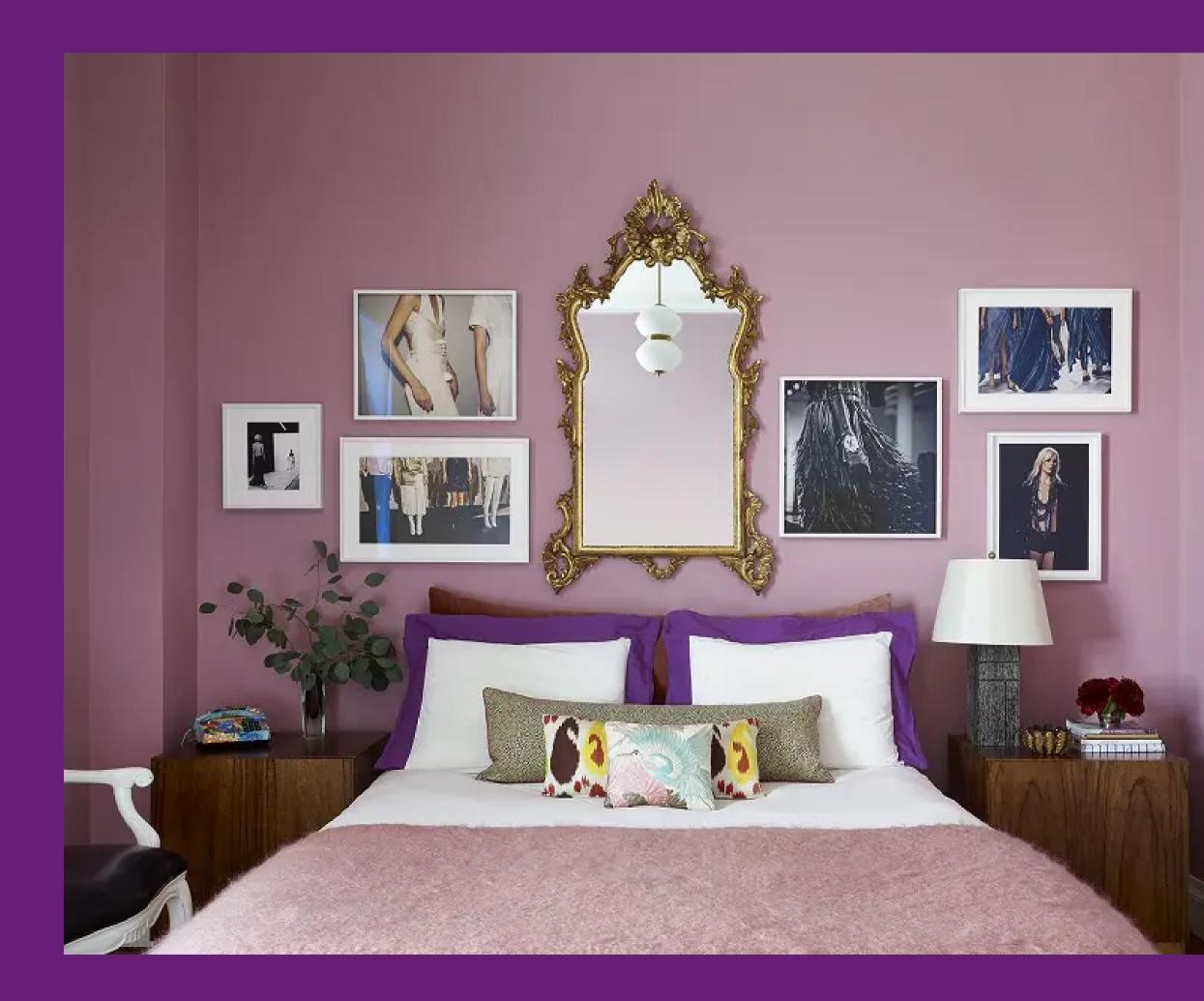




Ruth Hancock Y Bwthyn



Idegbe Ebereonwu Id's Place - Nigerian food



Ex-offender to Company Director



Some of the issues

Barriers to entrepreneurship when on benefits

- Poor credit score
- No assets
- No savings

- Stigma
- Low confidence
- Wrong skills

None of these are open to them:

- Bank • Government start-up loans
- Other lenders
- Covid -related assistance
- Credit Unions

What do they think their options are?

- Illegal lenders
- High cost credit (unlikely for business)



 Credit card • Friends and family



Economic impact

10x the amount we lend
Net gain to HMT:
£3-£4 for every £1 we lend

People out of unemployment

- Increased confidence
- self-esteem
- financial resilience

Promoting a green, placebased local economy



