

Engage Wales Summit

Monday 11 November 2013, Cardiff



Biographies

John Smythe

John Smythe is a leading expert in organisational communication and engagement. He is a founding partner of the Engage for Change consultancy, working with organisations across both public and private sectors to develop strategy and deliver change through employee engagement.

Smythe is a well-respected author and speaker on the role of employee engagement in improving organisational performance, as well as a consultant. His publications include: Corporate Reputation: managing the new strategic asset (1992); The Chief Engagement Officer: turning the hierarchy upside down to drive performance (2007); Velvet Revolution at Work: the rise of employee engagement, the fall of command and control (2013).

Jane Tidswell

Jane Tidswell is a Senior Account Manager within the Public Sector Employee Research Team at ORC International, a global leading market research company.

Jane designs employee research programmes with Central Government, Local Government and Higher Education organisations. Jane runs networking events and workshops throughout the year to raise awareness of employee engagement and share good practice. Recent clients include Cardiff University, the Crown Prosecution Service, the University of Birmingham, Hertfordshire County Council, the National Audit Office, Greater London Authority and Transport for London.

Valerie Rees

Valerie is a HR Business Partner for Marks and Spencer currently working in the South Wales & West Region of the country. She leads the employee engagement plan for the region supporting managers responsible for over 3000 colleagues. Employee engagement is the key people measure used to understand how colleagues feel about the company, their job and their manager. Valerie has worked in many different roles in the company including management training and development, cost improvement programmes and store acquisitions.